

LIFE PHARM 

# Longevity Academy

*“Only 20 percent of our longevity is genetically determined.  
The rest is what we do, how we live our lives.”*

**David Sinclair, Ph.D,**  
Professor of Aging Research, Harvard Medical School

# Learn How to Live a Longer Life

- 80% of your longevity is determined by your lifestyle
- During this 2-day event, learn the lifestyle changes that you need to make





# Join us at the Balaton Lakes!

CENTRAL HUNGARY

JUNE 17 - JUNE 18, 2023



# Build Your Business Today To Qualify!

**DECEMBER 1, 2022 – ~~APRIL 30, 2023~~  
MAY 31, 2023**

Points Qualification	Rewards
<b>850</b> Points	<ul style="list-style-type: none"><li>• 1-day Conference Ticket + lunch for 1 person</li><li>• Evening party dinner ticket for 1 person</li></ul>
<b>1.500</b> Points	<ul style="list-style-type: none"><li>• 2-day Conference Ticket + lunch for 1 person</li><li>• Evening party dinner ticket for 1 person</li></ul>
<b>3.500</b> Points	<ul style="list-style-type: none"><li>• 2-day Conference Ticket + lunch for 1 person</li><li>• And a choice of:<ul style="list-style-type: none"><li>a. €100 Travel Cash</li><li>b. 1-night Standard Room (Single Occupancy)</li></ul></li><li>• Evening party dinner ticket for 1 person</li></ul>
<b>5.500</b> Points	<ul style="list-style-type: none"><li>• 2-day Conference Ticket + lunch for 1 person</li><li>• 1-night Standard Room (Single Occupancy)</li><li>• €100 Travel Cash</li><li>• Evening party dinner ticket for 1 person</li><li>• 2 evening party drink tickets for 1 person</li></ul>
<b>8.200</b> Points	<ul style="list-style-type: none"><li>• 2-day Conference Ticket + lunch for 2 people</li><li>• 2-night Standard Room (Double Occupancy)</li><li>• €100 Travel Cash</li><li>• Evening party dinner ticket for 2 people</li><li>• 2 evening party drink tickets each for 2 people</li></ul>





# 4 Ways to Earn

1



**ENROLL NEW  
CUSTOMERS/IBOS**

2



**NEW RANK  
ADVANCEMENT**

3



**TEAM RANK  
ADVANCEMENT**

4



**EVENT  
ATTENDANCE**

To earn points for this incentive, you (the participating IBO) must have a minimum Personal Volume of 100 CV per month.



## Qualification #1



**ENROLL NEW  
CUSTOMERS/IBOS**

Earn 100 points for every 100 CV new enrollments/purchases.

	Point Earning
Enroll a new Customer/IBO	<b>100</b> Points for every 100 CV
New Customer/IBO Repeat Purchase	<b>100</b> Points for every 100 CV

Example: I enroll a new IBO in January 2023 with 250 CV pack, I earn 200 points. My new IBO purchases a 100 CV Auto-Delivery in February 2023, I earn 100 points

\*Auto-Delivery order applies.



# EARN POINTS FASTER

**30%  
OFF**  
(Original Wholesale  
Price €1.752,20)



## FASTER REWARDS PACK

**€1.227,99<sup>+</sup>** VAT

1,000 CV

### SPONSOR BENEFIT

- Earn Travel Points immediately
- Earn extra points

### NEWLY ENROLLED IBO BENEFIT

- Earn 2X Fast Start Bonus for the next 60 days!

	Point Earning
Enroller	<del>1,000</del> <b>1,500</b> Points
Newly Enrolled IBO	<b>2X</b> Fast Start Bonus for 60 days



## ECO ENROLLMENT PACK

**€239,90<sup>+</sup>** VAT

208 CV

### BENEFITS OF THE ECO ENROLLMENT PACK

- Earn Travel Points immediately
- Earn extra points

	Point Earning
Enroller	<b>200 300</b> Points
Newly Enrolled IBO	<b>200 300</b> Points

\*2X Fast Start Bonus will expire 60 days after your initial enrollment date. No incentive travel points will be earned from this pack.



# QUICKEST WAY TO EARN A FREE TICKET

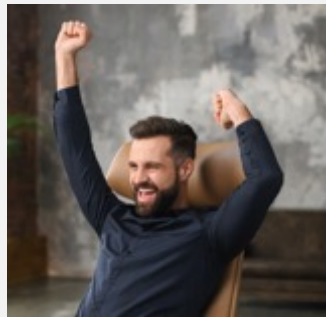
Sponsor **3** people with  
Premier Pack = **1.800**  
Points

Points Qualification	Rewards
<b>850</b> Points	<ul style="list-style-type: none"><li>• 1-day Conference Ticket + lunch for 1 person</li><li>• Evening party dinner ticket for 1 person</li></ul>
<b>1.500</b> Points	<ul style="list-style-type: none"><li>• 2-day Conference Ticket + lunch for 1 person</li><li>• Evening party dinner ticket for 1 person</li></ul>
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## Qualification #2



**NEW RANK  
ADVANCEMENT**

Rank up during the qualification period for the first time and maintain your paid as rank the following month to earn points.\*

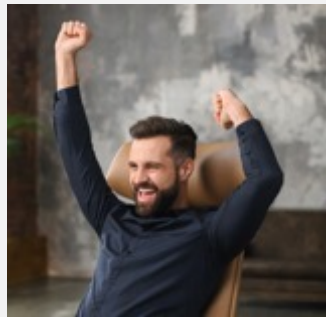
Rank	Point Earning
Premier (1.000 GV)	<b>500</b> Points
Premier (2.500 GV)	<b>1.250</b> Points
Bronze	<b>2.500</b> Points
Silver	<b>5.000</b> Points
Sapphire and above	<b>7.500</b> Points

\*IBO must maintain Paid as Rank requirements the following month of rank advancement to qualify. Points will appear 2 weeks after maintained rank advancement.



## Qualification #2

EXAMPLE:



**NEW RANK  
ADVANCEMENT**

**January**  
Advance



First time  
Bronze



**February**  
Maintain



Maintain Bronze the  
following month



**2.500**  
Points

\*IBO must maintain Paid as Rank requirements the following month of rank advancement to qualify. Points will appear 2 weeks after maintained rank advancement.



## Qualification #3



**TEAM RANK  
ADVANCEMENT**

Rank up your personally sponsored IBOs for the first time,  
and maintain it the following month.

Rank	Point Earning
Premier (1,000 GV)	<b>500</b> Points
Premier (2,500 GV)	<b>1.250</b> Points
Bronze	<b>2.500</b> Points
Silver	<b>5.000</b> Points
Sapphire and above	<b>7.500</b> Points

\*IBO must maintain Paid as Rank requirements the following month of rank advancement to qualify. Points will appear 2 weeks after maintained rank advancement.



## Qualification #3

EXAMPLE:



**TEAM RANK  
ADVANCEMENT**

**January**  
Advance



**February**  
Maintain



**2.500**  
Points

Example: I am a Bronze Rank. I personally sponsored someone who becomes Bronze for the first time in January. When my personally sponsored IBO maintains Bronze rank in February, I get 2.500 points.

\*IBO must maintain Paid as Rank requirements the following month of rank advancement to qualify. Points will appear 2 weeks after maintained rank advancement.



## Qualification #4



### EVENT ATTENDANCE

Attend a LifePharm sponsored event/webinar to earn points.\*

Event Type	Point Earning
LifePharm Event/Webinar	<b>50</b> Points

\*LifePharm will validate attendance with the event host. Event host must provide LifePharm with a list of names, IBO ID numbers of attendees.



# Incentive Trip Progress Report

Incentive Trip Progress Report will be in your Virtual Office.

***Incentive Trip Points will be updated every 2 weeks.***

## LifePharm Incentive Trip Progress Report

IBO ID Number	Points Earned
123456789	500 Points
234567890	1200 Points
345678991	430 Points
456790092	700 Points
567901193	2500 Points
679012294	4000 Points
790123395	3722 Points
901234496	4341 Points





# FAQs

**Q: Is there a requirement for me to earn points?**

A: Yes, you (the participating IBO) must have a Personal Volume of 100 CV or more to earn points for this incentive program.

**Q: If I enroll a new customer/IBO with 250 CV, how many points will I receive?**

A: You will earn 100 points based on every 100 CV that new customer/IBO enrolled in. So, if you enroll a new customer/IBO with 250 CV, you will earn 200 Points. The same rules apply for purchases and Auto-Delivery.

**Q: Do I earn points from IBOs or Customers enrolled prior to 1 December 2022 that have a repeat order of 100 CV or higher?**

A: You only earn points from IBOs or Customers enrolled from 1 December 2022 forward.

**Q: If I personally enroll a new IBO with the Premier Pack or if I enrolled with the Premier Pack prior to 1 February 2023, will I receive the new qualification points?**

A: Yes, qualification updates made in February 2023 will be retroactively applied to prior point earnings.

**Q: If my newly sponsored IBO enrolls with the Premier Pack, what is the monthly maintenance requirement to stay at Premier Rank?**

A: Your newly sponsored IBO must maintain a Personal Volume of 50 CV every month to maintain Premier rank.

**Q: If I rank advanced to Bronze in January and didn't maintain my Paid as Rank in February, can I make it up in March to earn points?**

A: You can only earn points if you rank up in January and maintain your Paid as Rank in February.

**Q: Where can I see how many points I have accumulated in this incentive?**

A: Please log into your Virtual office to see how many points you have accumulated. The tracker will be updated every 2 weeks.

**Q: Will I be reimbursed for the event ticket I purchased before earning enough points to attend for free?**

A: We will refund your paid ticket after you've attended the event.



# Incentive Rules

1. The Longevity Academy Incentive Program runs from 1 December 2022 – 31 May 2023.
2. The Longevity Academy Incentive Program is open to all LifePharm Independent Business Owners residing in European Union, Switzerland and the United Kingdom.
3. IBOs found to be working/promoting products/services from another MLM company are not applicable to participate in this incentive program.
4. Participating IBO must have a Personal Volume requirement of 100 CV or more in order to earn points in that month. If the IBO does not maintain his Personal Volume requirement, he/she forfeits any points earned that month.
5. If an IBO has an Auto-Delivery subscription set up for the month, points will be updated once the Auto-Delivery subscription has been processed.
6. Final qualification calculations for the Longevity Academy Incentive Program will be available by 5 June 2023.
7. IBOs must confirm their attendance and register for the event by 1 June 2023.
8. If the IBO qualifies for two conference tickets and brings a guest, it is recommended the guest be 18 years of age or older. It will be the responsibility of the IBO to provide childcare for any minor they bring as a guest.
9. Once attendance is confirmed, any earned cash will be deposited into the IBOs eWallet within two weeks of conference completion.
10. The 2-day Conference ticket, lunch, dinner and room accommodation has no cash value, is non-refundable and non-transferable.
11. If the IBO qualifies and confirms registration for the conference but does not attend, the Travel Cash earned will be forfeited. Also, a cancellation fee/no-show fee will be incurred if registration is canceled after 2 June 2023.
12. Travel to and from conference/hotel is the responsibility of the IBO, as well as obtaining all required travel documents.
13. A limited number of conference and accommodation tickets are available.
14. LifePharm reserves the right to change or cancel the LifePharm Longevity Academy Incentive Program at any time with or without notice. Participation at this event cannot be claimed legally.

