



LIFEPHARM GLOBAL NETWORK

**PRIVACY POLICY**

# LPGN PRIVACY POLICY

## OUR COMMITMENT TO PRIVACY

Our Privacy Policy was developed as an extension of our commitment to combine quality products and services with integrity in dealing with our users. The Policy is designed to assist you in understanding how we collect, use and safeguard the personal information you provide to us and to assist you in making informed decisions when using our site, [www.lifepharmglobal.com](http://www.lifepharmglobal.com), (henceforth referred to as "the site" or "our site") any linked sites, and our products and services.

## WHAT INFORMATION DO WE COLLECT?

When you visit our site you may provide us with two types of information: personal information you actively choose to disclose ("Active Information") and use information collected, in a way not visible to you, on an aggregate anonymous basis as you and others browse our site ("Passive Information").

### No Use of Our Site by Persons Under 13

No person under 13 should disclose information on this site. You may learn more about protecting children's privacy online by visiting [www.ftc.gov/kidzprivacy](http://www.ftc.gov/kidzprivacy).

### Active Information You Choose to Provide

In order to gain use of the site (become a "user"), we require you to disclose the following information:

- Name
- Address
- Phone Number
- Enroller ID

We use secure socket layer (SSL) encryption to protect the transmission of the information you submit to us when you use our secure online forms. The information you provide to us is stored securely. If you choose to post information on our site or maintain email, snail-mail or telephone contact with us, we may retain such information

## WHAT IS A COOKIE?

Cookies are a feature of web browser (Internet Explorer, Netscape Navigator, etc.) software that allows web servers to recognize the computer used to access a site. They are small pieces of data that are stored by a user's web browser on one site to simplify subsequent interactions with that site by the same user or to use the information to streamline the user's transaction on related web pages. This makes it easier for a user to move from site to site and to complete transactions over the Internet. Cookies should make your online experience easier and more personalized. Our site utilizes cookies to collect information about how our site is used. Passive Information gathered may include the date and time of visits, the site pages viewed, time spent at our site, the sites visited just before and just after our site. If you do not wish to transmit "cookie" information about yourself, you may turn off the cookie function in your web browser; please consult the "Help" section of your browser to correctly do so. Our site's servers also automatically identify your computer by its Internet Protocol address which is a unique string of numbers that is assigned to your computer by your Internet Service Provider. Your IP address may be used to address problems with our server or administer our site or to gather broad demographic information about our users.

We passively collect your IP Address.

## HOW DO WE USE THE INFORMATION COLLECTED?

Broadly speaking, persons we employ directly, or as contractors or agents at our direction, use Active Information for purposes of administering our business activities, providing customer services such as support, and making available other products or services we think may be of interest to our users. We may use the Active Information or Passive Information you provide to us to contact you about changes to our site, new services, features or products we offer, or other information we think you shall find valuable. If at any time you do not wish to receive such information, you may "opt-out" of doing so by sending an email to us at [privacy@lifepharmglobal.com](mailto:privacy@lifepharmglobal.com).

We use Passive Information to gather information about our users and to enhance and design our site to make it easier, faster and friendlier to use. Additionally, cookies help us know information about how many people visit our site, when they visit and how they use our service. Passive Information may result in your viewing of particular advertising based on your user habits for your viewing on our site and a shopping experience customized to you in content, services and goods.

## LPGN PRIVACY POLICY (continued)

### **YOUR INFORMATION IN RELATION TO OTHERS WE LINK TO**

You may be able to access other LifePharm Global or non-LifePharm Global related websites through our site. When you do so you are doing so subject to their policies regarding privacy and data collection and you should read those sites' privacy policies to make sure you agree to them before using such sites. When you choose to shop at such sites, you should read their privacy policies to make sure you agree to them before making purchases.

Sharing Information with Advertisers or Other Third Parties: We may disclose anonymous information about user habits, characteristics and user patterns, based on aggregate user statistics to advertisers on our site. The parties who perform services for us (credit card processors, merchant bank, our Internet Service Provider) may also have access to your information in performing such services. Should we buy or sell assets of our company, another company may need to review our company's assets, including your information, to make business decisions as to whether to acquire such assets.

### **SHARING INFORMATION WITH THE GOVERNMENT OR AS OTHERWISE REQUIRED BY LAW**

We may be required by subpoena, law or government agency to disclose both Active and Passive Information you have provided to us.

### **HOW DO WE SECURE ACTIVE INFORMATION AND PASSIVE INFORMATION?**

We secure your personal information submitted by you by using reasonable efforts to prevent unauthorized access or disclosure, or accidental loss or destruction of Active Information and Passive Information. Your postings on this site and other communications you may have with us via email or snail-mail may not be secure unless we advise you that security measures are in place prior to your sending information. Therefore, if you choose to communicate with us through these means, you are assuming the risk of doing so and we request that you do not send or post sensitive information through these means.

### **HOW CAN YOU CHOOSE NOT TO RECEIVE INFORMATION ABOUT PRODUCTS OR SERVICES BY US OR TO CORRECT, DELETE OR ACCESS YOUR INFORMATION**

If you desire not to receive information about products or services we think may be of interest, you can change the notification options in your account settings. If you wish to access, delete or correct your information, please send us an email to [privacy@lifepharmglobal.com](mailto:privacy@lifepharmglobal.com). YOUR USE OF OUR SITE MEANS THAT YOU ARE ACCEPT THE PRACTICES SET FORTH IN THIS POLICY. WE RESERVE THE RIGHT TO MAKE CHANGES TO THE POLICY BY POSTING THE NEW VERSION WITH A NEW EFFECTIVE DATE. YOUR CONTINUED USE INDICATES YOUR AGREEMENT TO THE CHANGES.

### **USER AGREEMENT**

("Agreement")

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This Agreement must be completed, understood and agreed to by a person over 18. If a parent or guardian wishes to permit a person under 18, and under his or her supervision, to use this site, he or she should email the Company with his or her explicit permission and acceptance of full legal responsibility for the minor to do so. If you are not yet 18 or are accessing this site from any country where material on this site is prohibited or illegal, please leave now as you do not have permission to access this site.

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## LPGN PRIVACY POLICY (continued)

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### SECURITY

You agree that if you are issued a Username and Password by LifePharm Global Network, you shall use your best efforts to prevent access to this site through your Username and Password by anyone other than yourself, including but not limited to, keeping such information strictly confidential, notifying LifePharm Global Network, immediately if you discover loss or access to such information by another party not under your control and supervision, and by using a Username and Password not easily guessed by a third party.

You agree that you shall not try to reverse engineer, reverse assemble, reverse compile, decompile, disassemble, translate or otherwise alter any executable code, contents or materials on or received via this site. You understand that such actions are likely to subject you to serious civil and criminal legal penalties and that LifePharm Global Network shall pursue such penalties to the full extent of the law to protect its rights and the rights of its other licensors.

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### CHOICE OF LAW AND FORUM

This site (excluding third party linked sites) is controlled by LifePharm Global Network from its offices within the State of California, U.S. of America. It can be accessed from all 50 states as well as from other countries around the world to the extent permitted by site. As each of these places has laws that may differ from California, by accessing this site, both you and the Company agree that the statutes and laws of the California shall apply to any actions or claims arising out of or in relation to this Agreement or your use of this site, without regard to conflicts of laws principles thereof. You and the Company also agree and hereby submit to the filing of any claim only in the exclusive personal jurisdiction and venue of California and any legal proceedings shall be conducted in English. LifePharm Global Network makes no representation that materials on this site are appropriate or available for use in other locations, and accessing them from territories where their contents are illegal is prohibited. This Agreement shall not be governed by the United Nations Convention on Contracts for the Sale of Goods.

### MISCELLANEOUS

This Agreement incorporates by reference the Site Submission Rules if this site allows posting and posts such Rules. This Agreement constitutes the entire agreement between the parties related to the subject matter thereof, supersedes any prior or contemporaneous (oral, written or electronic) agreement between the parties and shall not be changed except by written agreement signed by an officer of LifePharm Global Network. If any provision of this Agreement is prohibited by law or held to be unenforceable, the remaining provisions hereof shall not be affected, and this Agreement as much as possible under applicable law shall continue in full force and effect as if such unenforceable provision had never constituted a part hereof and the unenforceable provision shall be automatically amended so as to best accomplish the objectives of such unenforceable provision within the limits of applicable law. User shall not assign or transfer this Agreement and any such transfer shall be void.

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- infringes any patent, trade mark, service mark, trade secret, copyright, moral right, right of publicity, privacy or other proprietary right of any party;
- constitutes unauthorized or unsolicited advertising, junk or bulk e-mail (also known as "spamming"), chain letters, any other form of unauthorized solicitation, or any form of lottery or gambling;
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